

To: Federation Secretaries
Denman Ambassadors

Cc: Federation Chairmen
NFWI Board of Trustees
NFWI Senior Staff

**Spend the Day with PDSA
Friday 29 July 2016, Denman, Oxfordshire
Attendance is FREE**

We are without doubt, a nation of animal lovers. Around 13 million UK households have pets, tens of thousands of us support animal welfare causes and millions more admire cute animal photos and videos on social media.

Vet charity PDSA has been looking after sick and injured pets of people in need for nearly 100 years. They have treated over 20 million pets since they were set up in 1917 by animal lover and philanthropist Maria Dickin.

Maria was also responsible for instituting the PDSA Dickin Medal, the animal equivalent of the Victoria Cross, which aims to raise the status of animals in society by recognising acts of bravery and devotion to duty in the theatre of conflict.

In a very special return visit, the WI welcomes PDSA and two of its celebrity supporters to Denman to share in a day of knowledge, nostalgia and fabulous floral creations!

TV vet Steve Leonard and PDSA Director General Jan McLoughlin will talk more about the work of PDSA and fabulous floral designer and PDSA supporter Sarah Pepper will share her love of floral creations and furry friends.

Sarah will be giving a very special floral demonstration during the afternoon showing that stylish arrangements don't have to be stressful and will take questions from the audience, before the sensational creations are raffled off for the ladies who attend.

Join us for interesting and enlightening sessions covering:

- **PDSA today – keeping pets and people together across the UK**
- **PDSA and me with TV vet Steve Leonard**
- **Stylish flowers without stress with floral designer Sarah Pepper**

The event promises to be wonderfully informative and entertaining. If you love pets and all things flower related, this is definitely the Denman event for you!

We have already allocated spaces to those who were on the waiting list who didn't get the opportunity to attend the last event with PDSA but there are still places available so we would be grateful if you would inform members of your Federation about this Denman Day. Any members who would like to attend are asked to complete and return the enclosed application form or send us an email with the relevant information. We kindly request that full contact information is provided for everyone entered onto the application form, including individual email addresses. We would like to inform each person who has been allocated a space via email in order to cut down on postage costs. **Attendance is free and places will be allocated via a ballot on Thursday 23 June**, which will allow those not already allocated a space to have a fair chance to attend. Attendees are asked to arrive from 10.00am for refreshments in time for a 10.30am start. A buffet lunch and afternoon tea is also provided. The day will finish at approximately 4pm.

I look forward to welcoming everyone to Denman.

With best regards,

Lynn Heffernan

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